

**C-INERTIA MAKES ITS EUROPEAN AUTOMOTIVE DEBUT AT
IAA MOBILITY 2025 IN MUNICH**

Munich, September 9 2025

C-INERTIA, the French industrial technology company pioneering the large-scale production of carbon fiber wheels, will participate for the first time at IAA Mobility 2025 in Munich as part of the official French delegation organized by Business France.

As one of the most influential events in the global mobility landscape, IAA Mobility is recognized as the European stage where the future of transportation is defined. The 2025 edition brings together global OEMs, suppliers, policymakers, and innovators to accelerate the shift toward electrification, sustainability, and digital mobility. For C-INERTIA, this platform represents a decisive milestone: the company's European debut for the automotive sector, after already presenting its disruptive technology in the United States and China.

In just one year, C-INERTIA has positioned itself on the global map of automotive innovation. The company launched its first carbon fiber car wheels at the SEMA Show Las Vegas 2024, showcased at CES Automotive 2025 in Las Vegas, and joined the French delegation at Auto Shanghai 2025. These appearances confirmed the international demand for industrial lightweighting solutions that combine performance, scalability, and sustainability.

Now, by entering IAA Mobility, C-INERTIA takes a strategic step forward: presenting its patented carbon wheel technology in Munich, the heart of Europe's automotive industry, at a time when OEMs are seeking concrete solutions to meet the European Union's 2035 phase-out of combustion engines.

C-INERTIA's innovation is based on a proprietary automated Resin Transfer Molding (RTM) process, which for the first time enables the mass production of 100% carbon fiber wheels. These wheels are up to 50% lighter than aluminum, delivering immediate benefits in handling, braking performance, and driving comfort. For electric vehicles, the reduction in unsprung mass translates into an extension of driving range by 8–10% and lower overall energy consumption. The technology is already aligned with TÜV and international automotive standards, ensuring the highest levels of



safety and durability. Most importantly, it is designed for true industrial scalability, with a competitive OEM pricing objective targeted below €700 per wheel.

Until now, carbon fiber wheels have been reserved for niche applications in racing and luxury segments due to prohibitive costs and limited production capacity. By breaking through these barriers, C-INERTIA introduces a new industrial standard: a disruptive solution that combines performance, sustainability, and affordability, making carbon fiber viable for mainstream automotive programs.

“After successful first introductions in China and the U.S., C-INERTIA is now making its European debut for the automotive sector at the IAA Mobility show in Munich, at a pivotal moment for the industry. With the EU set to phase out combustion engines by 2035, our carbon wheels provide automakers with an innovative solution to reduce weight, enhance performance, and remain competitive in a rapidly changing market.” — Loïc Bernard, CEO of C-INERTIA

C-INERTIA's participation at IAA Mobility is part of the French national pavilion organized by Business France, showcasing the excellence of French engineering and industrial innovation. This initiative highlights the country's commitment to supporting its mobility champions in expanding internationally and contributing to the global automotive transition.

By joining this delegation, C-INERTIA not only strengthens its visibility among European OEMs and Tier-1 suppliers, but also underlines its mission: to set a new industrial standard in lightweighting, making carbon fiber accessible to a broader range of vehicles, from electric cars and SUVs to future heavy vehicles and aerospace applications.

About IAA Mobility 2025

Held in Munich from September 9 to 14, 2025, IAA Mobility is Europe's leading platform for the future of mobility. With more than 700 exhibitors and over half a million visitors expected, the exhibition provides a unique forum where global automotive leaders, innovators, and institutions meet to shape the industry's next chapter.

About C-INERTIA

C-INERTIA is a French technology company headquartered in Aix-en-Provence, specializing in the design and industrial manufacturing of 100% carbon fiber wheels. Leveraging over four years of research and development, C-INERTIA has developed a patented RTM process that combines scalability, cost efficiency, and performance. Its wheels deliver unmatched weight reduction, efficiency, and safety for both motorcycles and automobiles. C-INERTIA is committed to accelerating the global transition to lighter, smarter, and more sustainable mobility.

About Business France

Business France is the national agency supporting the international development of the French economy. It helps French companies grow through exports, facilitates foreign investment in France, and promotes France's business image worldwide. With a presence in over 50 countries, Business France plays a key role in strengthening French competitiveness and innovation on the global stage.

Visit C-INERTIA at IAA Mobility 2025

Hall A1 – Stand D10 Business France Pavilion – Munich Exhibition Center

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